



WATERMARK SYSTEMS FOR MEDIA

Abstract of the Disclosure

5 A number of novel watermarking applications, and improvements to
watermarking methods, are disclosed. Included are techniques for selectively
incorporating promotional messages into rendered video content, monitoring whether
promotional messages are rendered or skipped, permitting payment for content upon
rendering rather than receipt, controlling rendering of video to include or omit adult-
themed sections, confirming a person's age by reference to a watermarked identification
10 document, and watermarking digital cinema projections.

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